

Scale		Name	
5	Strong - control of the trait; many strengths present		
4	Competent - strengths outweigh areas where revision/editing is needed	Assignment Title	
3	Developing - strengths and need for revision/editing are about equal; halfway home		
2	Emerging - need for revision/editing outweighs the strengths present	Date	
1	Not Yet - no control of this trait yet		
Indicate the correct score by circling the correct number or checking the correct column for a half point increment.		Teacher	Period

Writing to Persuade or Convince: PERSUASIVE

My writing will be effective if I...

Ideas and Content						Organization						Voice					
5	4	3	2	1		5	4	3	2	1		5	4	3	2	1	
<ul style="list-style-type: none"> Have a clear position/ thesis Stay focused on my position/thesis Have three or more logical arguments to support my position Use detailed reasons, examples and evidence to support my ideas Use accurate, relevant reasons, examples, and evidence Anticipate and refute at least one or more argument(s) from an opposing position Anticipate and answer readers' questions Show insight - an understanding of what is significant 						<ul style="list-style-type: none"> Organize my writing to make the best case for my position/thesis with an introduction, main arguments, and conclusion Write an introduction that clarifies my position/thesis and my main arguments Organize my writing in paragraphs which are linked in a logical order Link ideas with smooth, effective transitions that tie ideas together, so that the reader moves easily from one part to the next Write a conclusion that restates my position/thesis, rephrases my arguments, and includes a call to action 						<ul style="list-style-type: none"> Demonstrate a strong commitment to my topic and show why readers should care Use a tone that brings the topic to life and is appropriate for audience and purpose Help the reader interact with my writing and sense the person behind the words Write in first (e.g., "I") or third person (e.g., "they") 					
Word Choice						Sentence Fluency						Conventions					
5	4	3	2	1		5	4	3	2	1		5	4	3	2	1	
<ul style="list-style-type: none"> Use language that is powerful and persuasive to engage the intended audience Use language that is natural, not overdone Use a variety of active verbs and precise nouns Use subject-specific vocabulary 						<ul style="list-style-type: none"> Use different types and lengths of sentences Construct sentences that make sense and enhance meaning Vary sentence beginnings Develop varied and purposeful transitions (e.g., furthermore, whereas) Write sentences that flow for easy reading 						<ul style="list-style-type: none"> Write complete sentences Use correct capitalization and punctuation Use correct grammar Spell correctly Construct effective paragraphs (topic sentence, supporting details, concluding sentence) Demonstrate consistent use of tense 					
Presentation						The Writing Process											
5	4	3	2	1		Show evidence of the following (<i>check all boxes that apply</i>): <ul style="list-style-type: none"> <input type="checkbox"/> Prewriting (TAP - Topic, Audience, Purpose) <input type="checkbox"/> Drafting <input type="checkbox"/> Revising (MAP - Move, Add, Prune) <input type="checkbox"/> Editing <input type="checkbox"/> Publishing 											
<ul style="list-style-type: none"> Use appropriate fonts and font sizes Use white space effectively to provide clarity and visual appeal Use the correct format for titles, page numbers, bullets, graphic features, etc. Integrate illustrations, graphs, maps, tables, etc. effectively 						Comments <div style="border: 1px solid black; height: 40px; width: 100%;"></div>											

