

Student: _____ Period: _____ File Name: **1_In_self_portrait**

Self Portrait EVALUATION

If you have not yet paid your printing fee, your work will not be evaluated

The purpose of this project is to use 20 character descriptors (text) and 2 or more images to convey your most significant personality attributes to an audience. You should consider this assignment to be a test of your overall Photoshop and design skills; show me what you have learned how to do. Pay attention to the visual impact of your work, when there is no clear focus the various elements of your design appear random and unrelated. Use color, line, shape, value and space to create a sophisticated design that conveys your message to your audience in an engaging and compelling way.

	Couldn't be better	Well done	Gets the basics	Confused about the basics	Incorrect or missing
Required Project Specifications Correct spelling and conventions Appropriate text only – no symbols or logos Your last name appears in the lower right corner of the composition					
Overall Creativity and Design The resulting image has been transformed from an assignment into a unique work of art. You have gone beyond the basics of putting words on a page, to expressing yourself visually.					
Design Principle - Contrast You are the subject of the self-portrait and your 2+ image(s) fill the majority of the format. Remember that in order to have an audience you must first get their attention. You have a clear and prominent focal point or points.					
Design Principle - Repetition Color, shape and size based on a loose relationship of similarity. These are the elements that visually unify your work Use a 5 to 1 color split as your color scheme.					
Design Principle - Alignment Use of vector shapes and text to work in and around the negative spaces and portrait images in your composition. Very little negative space remains.					
Design Principle - Proximity You have created a sense of space: foreground, midground and background. There is variety to your work so that we can take parts of the image in, sections at a time, rather than being overwhelmed by everything at once.					
Communication to viewer We have a clear view of your primary personality characteristics We have a secondary impression of your less dominant personality characteristics					
Size Requirements Resolution: 150 dpi Print Size: 10" x 16" Color Mode: RGB Save for Web: 700 pixels wide or high, dependant upon the longest side					
Overall Display of Photoshop Skill Text tool, warp, image editing, masks, vector shapes, and text on a path.					

_____/90 points **Assignment Criteria**