

# Nature Vision Project EVALUATION

Student: \_\_\_\_\_ Period: \_\_\_\_\_ File Name: \_\_\_\_\_

<b>Principles of Design</b>	Couldn't be better	Well done	Gets the basics	Confused about the basics	Incorrect or missing
<p><b>Contrast</b> – There is a clear an obvious focal point or area of emphasis that attracts the viewer’s attention and draws them in to the work. Which elements did you use to create contrast?</p> <p><input type="checkbox"/> Space            <input type="checkbox"/> Color            <input type="checkbox"/> Form  <input type="checkbox"/> Line                <input type="checkbox"/> Value            <input type="checkbox"/> Texture  <input type="checkbox"/> Shape</p>					
<p><b>Repetition</b> Elements have been repeated to create visual unity, a strong visual flow and rhythm throughout the work. Which elements have you repeated?</p> <p><input type="checkbox"/> Space            <input type="checkbox"/> Color            <input type="checkbox"/> Form  <input type="checkbox"/> Line                <input type="checkbox"/> Value            <input type="checkbox"/> Texture  <input type="checkbox"/> Shape</p>					
<p><b>Alignment</b> Implied lines and paths have been established between elements to increase the overall visual flow and rhythm of the piece. What elements have you aligned?</p> <p><input type="checkbox"/> Space            <input type="checkbox"/> Color            <input type="checkbox"/> Form  <input type="checkbox"/> Line                <input type="checkbox"/> Value            <input type="checkbox"/> Texture  <input type="checkbox"/> Shape</p>					
<p><b>Proximity</b> – Elements have been grouped to create visual primary. There are obvious secondary and tertiary images that lead the viewer from group to group – which elements are grouped?</p> <p><input type="checkbox"/> Space            <input type="checkbox"/> Color            <input type="checkbox"/> Form  <input type="checkbox"/> Line                <input type="checkbox"/> Value            <input type="checkbox"/> Texture  <input type="checkbox"/> Shape</p>					
<b>Photoshop Skills and Organization</b>	Couldn't be better	Well done	Gets the basics	Confused about the basics	Incorrect or missing
<p><b>Communication to viewer</b></p> <ul style="list-style-type: none"> <li>• Understand what programs are available</li> <li>• Register for a program or become a sponsor.</li> <li>• Feel that this is a high-quality, well-planned organization.</li> <li>• Remember that Nature Vision is the place to go for Environmental Education.</li> </ul>					
<p><b>Size Requirements</b></p> <ul style="list-style-type: none"> <li>• 800 pixels wide by 600 pixels high</li> <li>• Resolution: 150 dpi (we’ll compress after project completion)</li> </ul>					
<p><b>Client Specs</b></p> <ul style="list-style-type: none"> <li>▪ Site name clearly identified – correct font</li> <li>▪ Mission statement – well placed and easy to read</li> <li>▪ Copyright note and webmaster contact in footer</li> <li>▪ Navigation bar + buttons</li> <li>▪ Logo is prominently displayed</li> </ul>					
<p>_____/10 Organization – everything is labeled and would be easily understood by another designer.</p>					